

2026 National Content Creation Tour

Project Brief

Estimated for June - July

Introduction

Uganda is one of the most beautiful countries in the world. It is home to vast lakes, diverse wildlife, and breathtaking landscapes. It is a nation rich in culture, languages and traditions. Unfortunately too often, when Uganda is documented, a lot of emphasis is put on its struggles and not strengths. This creates a narrative that does not fully reflect the country's beauty and potential. This year, we are changing that.

The Project

We are embarking on a nationwide content creation tour across Uganda with a team of Ugandan creators, filmmakers, and photographers. For 4 weeks, we will travel across all major regions of the country, Central, Eastern, Northern and Western Uganda to document Uganda in all its beauty.

What will be documented:

- Cultural traditions and heritage. (We are in touch with Kingdoms that will facilitate detailed tours and storytelling sessions)
- Tourism destinations and natural landscapes (Kasubi Tombs, Uganda Museum, Source of the Nile in Jinja, Bwindi Impenetrable National Park)
- Young leaders and solution makers around the country
- Everyday life across urban and rural communities

Project Purpose and Impact

This project aims to:

- Present a balanced and authentic narrative of Uganda
- Create a lasting digital archive of traditional stories, cultural meaning and heritage
- Promote tourism and national pride
- Empower local creators and communities

Content deliverables:

- Full documentary series.
- Daily social media content (TikTok reels and shorts)
- Livestream coverage (Whenever possible)
- Photobooks and prints

We need you

We invite you to join us in documenting Uganda through this nationwide content creation journey. This is a unique opportunity to be part of a historic project that will influence how Uganda is seen for generations to come. Please support this project. All contributions will directly support transportation, accommodation, production equipment and crew.

Support by making a donation via;

- GoFundMe: <https://gofund.me/a93b189b4>
- Mobile Money: +256 773 297989 (Names: Mwanguzi Sharlom)
- CashApp: +1 781-222-4065
- PayPal: paypal.me/theoneparadise
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Please forward any questions or advice to Paradise.

Contact information

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